Videos













\$17.98

\$14.98

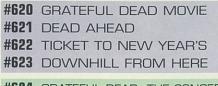
\$17.98 \$17.98

\$44.98

#620

#624

#623



#624 GRATEFUL DEAD: THE CONCERTS

- DEAD AHEAD
 TICKET TO NEW YEAR'S
 DOWNHILL FROM HERE

BULK RATE U.S. POSTAGE PAID BRIDGEPORT, CT PERMIT #260

New! Backpacks









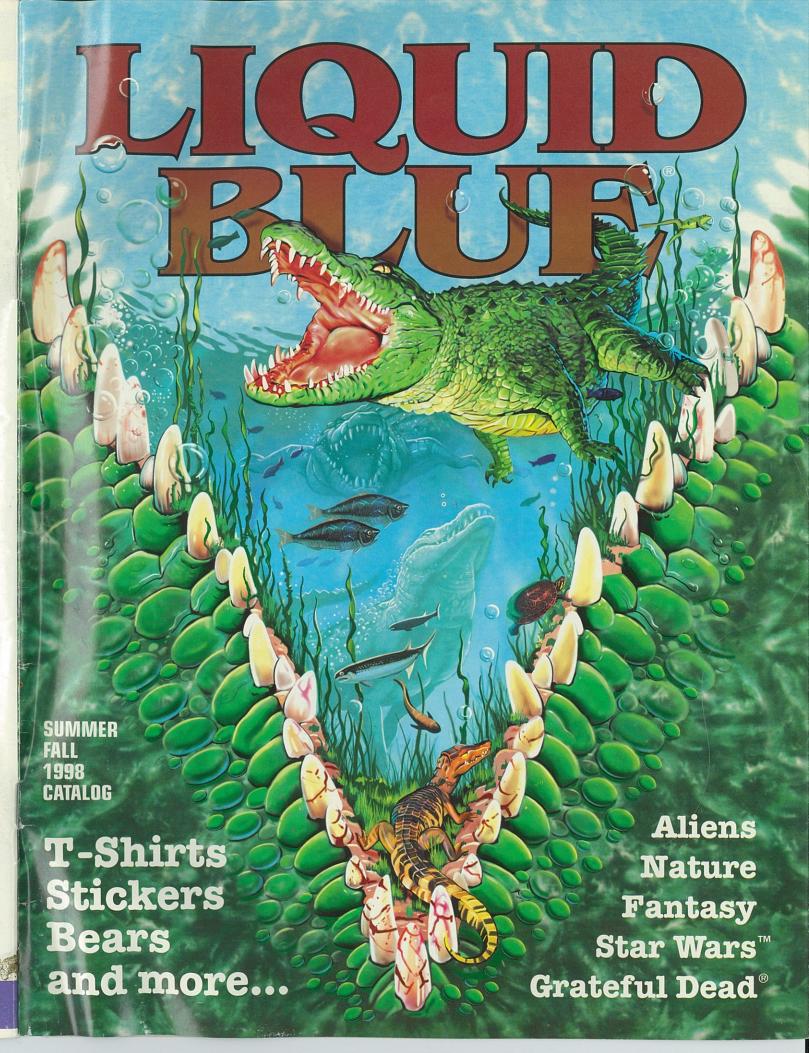
LIQUID BLUE

1-800-962-3323 1-401-333-6200 fax 1-401-333-0340 www.liquidblue.com www.gratefulgreetings.com





Ask about our new Liquid Blue Logo Shirt!



Liquido Bluito



Everybody Wins!

EVERYBODY WINS WITH LIQUID BLUE

You win...attract customers by presenting the best there is in T-shirts, bears, stickers and more

You win...increase sales and repeat sales of great products

Your Customers win...by purchasing and enjoying high-quality innovative merchandise

AND YOU WIN AGAIN...
prizes for everyone who
enters the Liquid Blue[®]
Display Competition



GRAND PRIZE

Seven day vacation cruise to the Caribbean aboard the Royal Caribbean ship Enchantment of the Seas.

Ports of Call:

Philipsburgh, St. Maarten; St. John, USVI; St. Thomas, USVI; Cococay, Bahamas; and Miami, Florida.

First Prize*

\$300.00 merchandise credits for three winners

Second Prize*

\$100.000 merchandise credit for ten winners

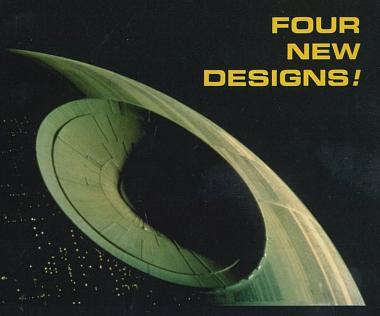
Third Prize*

Liquid Blue Basketball for EVERYONE who enters.

STAR WARS











WATCH YOUR SALES MAKE THE JUMP TO LIGHTSPEED!



© Lucasfilm Ltd. & ™ All rights reserved



^{*} See Official Liquid Blue® Display Competition Rules for details.

Display Competition

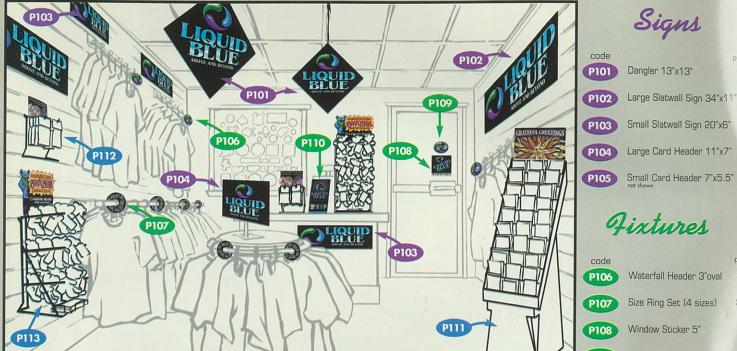
Put our Retail Graphics to work for you, create a great display, and showcase Liquid Blue products!

In response to your support of the #1 brand of T-shirts in the country we have decided to reward all entrants. By entering the Liquid Blue® Display Competition you help to further the promotion of the brand and become a valuable player on our winning team.

Official Rules and Regulations for the Liquid Blue® Display Competition

- 1. Purpose The purpose of this contest is to reward all creators of Liquid Blue® displays with fabulous
- 2. Eligibility The display competition may be entered by authorized Liquid Blue® dealers. Any employee winners must be authorized by store owners. The judges of this competition, owners of Liquid Blue[®], Inc., their relatives, employees, and their immediate families of those previously mentioned are disqualified and may not participate.
- 3. Display Contest Entry Process Each entry must consist of a color photograph of each display, with the entrant's name, store name, store address including street, city, state and zip code, and store phone number all of which must be written on the back. All information must be complete and accurate. Multiple displays within each store are encouraged.
- 4. Judging The judges of the display competition shall select the winners based on originality, creativity, and overall design. The decision of the judges shall and will be final.
- 5. Technical Requirements Each entry shall consist of a photograph of each display with the entrant's name, store name, store address including street, city, state and zip code, store phone number all of which must be written on the back. Each display must be in place no later than the entry deadline of July 21, 1998. Each display must remain continuously in place throughout the contest period, from or before July 21, 1998 through September 30, 1998. A representative from Liquid Blue may visit randomly selected participants to verify display installation and maintenance throughout this contest.
- 6. Deadline for Determination of Winning Displays The Winners will be chosen on or before September 30.
- 7. Copyright and Publication Each display competition entry constitutes an assignment to the sponsor of all copyrights arising under both statutory and common law and all other rights deriving therefrom. By entering the display competition, entrants grant to Liquid Blue® without limitation, permission to publish the entrant's name and photograph, store name and photograph, and display photograph; all without rovalty or other consideration.
- 8. Territorial, Federal and International Regulations This display competition is subject to the provisions of all applicable International, Federal and U.S. laws and regulations. This offer is void where prohibited.
- 9. Deadlines and Extensions The display competition shall conclude on September 30, 1998. The sponsor reserves the right to cancel the competition if there are less than 1000 entries on July 21, 1998, but reserve the right to accept more than 1000 entries.
- 10. Description of the Competition Prizes The Grand Prize Winner shall receive a 7 day vacation for two in the Caribbean, including air fare to Miami, Florida from within the Continental U.S., and accommodations aboard the Royal Caribbean cruise ship Enchantment of the Seas. Ports of call include Philipsburgh, St. Maarten, St. John, USVI, St. Thomas, USVI, Cococay, Bahamas and Miami, Florida. The 3 First Prize Winners will receive a \$300.00 Liquid Blue® merchandise credit. The 10 Second Prize Winners will receive a \$100.00 Liquid Blue[®] merchandise credit. All entrants shall receive a free Liquid Blue[®] Earth
- 11. Fees The winning entrant shall be solely responsible for all taxes and fees or like expenses that the entrant may incur or choose to incur.
- 12. Indemnity Each competition entrant agrees to indemnify and hold harmless Liquid Blue[®], its agents, servants, employees, officers, directors and/or affiliates from and against any negligence, claims, damages, suits, liability, causes of action, both at law and in equity, arising out of, in whole or in part, participation in the Liquid Blue® Display Competition.

LIQUID BLUE DISPLAYS & SIGNS







P106

P109





WATERFALL





Fixtures

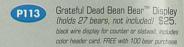
Window Sticker 5"

Logo Sticker 4"oval

Produci

P110 3D Counter Card 4"x7"

Waterfall Header 3"oval \$1.



* Free with minimum merchandise order of \$300.















Category

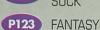
Slatwall Signs

10"x4.25"

P120

















P110

COUNTER





MYSTICAL

P118









STAR WARS





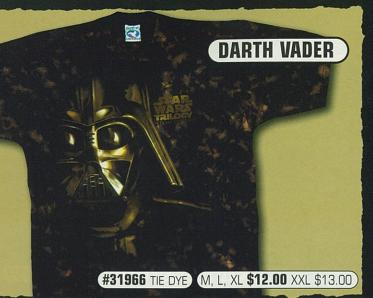


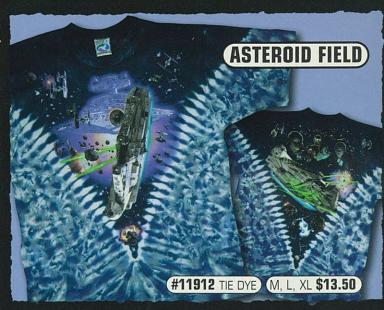


















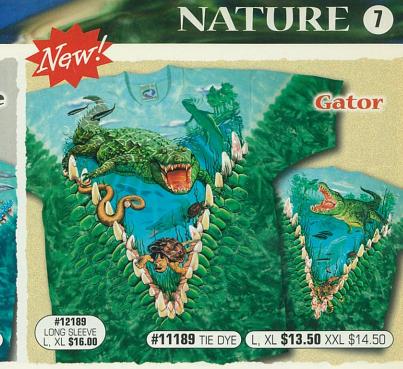


6 NATURE

























8 NATURE

NATURE 9

























NATURE 0





Solar Horizon(#11175 TIE DYE)
(L, XL \$13.00 XXL \$14.00)



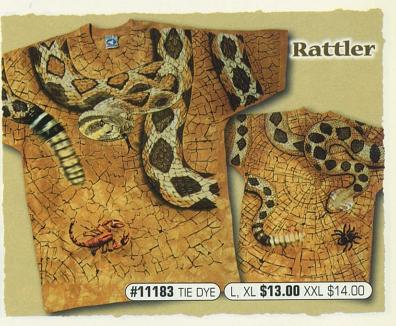


























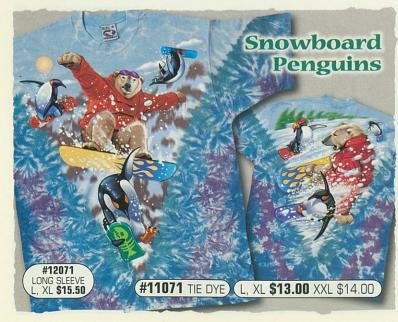


















GRATEFUL DEAD® 15





















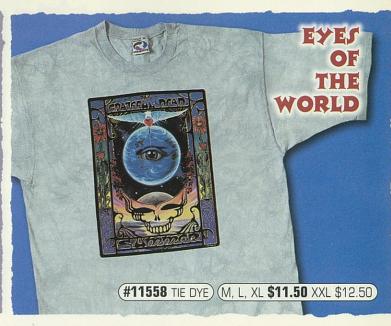








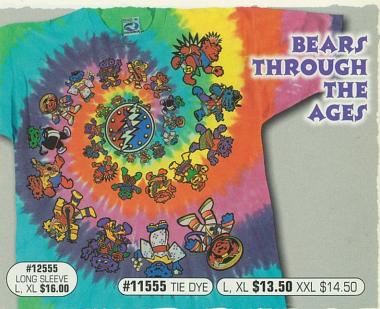




















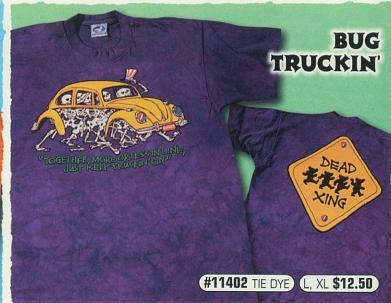










































































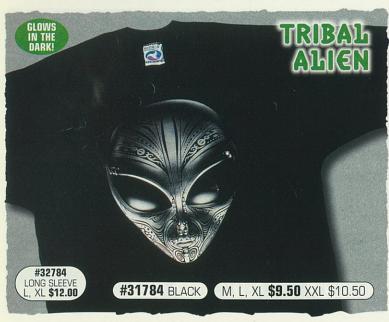
ALIENS 4







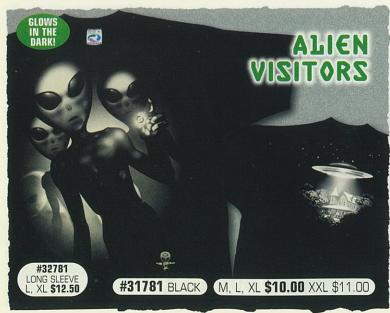


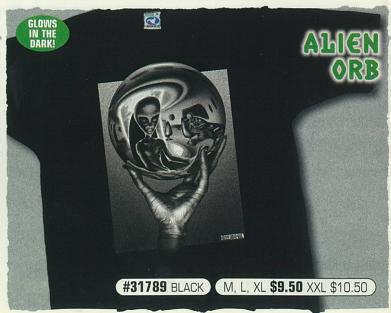
















STICKERS SOLD IN PACKS OF 15, PRICE SHOWN IS PER PIECE

WINDOW STICKER





ALL PRICES ARE WHILE STOCK LASTS, SO ALL SIZES MAY NOT BE AVAILABLE. Please note: Prices on XXL are slightly higher than L and XL.

REPRINTS of your favorite items are available at regular prices by special order of 288 or more per design.

DISCONTINUED



















#16 Alice in Wonderland \$.80

(#8 Mother Earth 5" \$1.25) W





#97 Tribal Alien \$1.00

#142 Crazy Eight \$1.50

#143 Clown \$1.50













#66 Fractal Sun \$1.50

(#64 Fractal Moon \$1.50)

#68 Paleon \$1.50)

(#67 Mars Garden \$1.50)

#98 Sunflower \$1.25

#82 Fractal Peace \$1.50



embossed SIGNS

Grateful Dead icons screenprinted on 30-gauge steel with rounded corners, hemmed edges, and 4 corner holes for mounting. 11.25 inches x 15.25 inches

30th Anniversary \$9.00



#88402 Space Your Face \$9.00





Spiral Bears

\$9.00



#110 SYF PATCH \$3







STICKERS SOLD IN PACKS OF 15, PRICE SHOWN IS PER PIECE

#108 Golf \$1.50



#150 Scarlet Fire \$1.50



#151 China Rider \$1.50

#25 Big Bears Diecut \$2.50



WINDOW STICKER

(#78 30th Anniversary \$1.50)







#83 Dead Bucks \$1.50

#95 We Are Not Alone \$1.25





W #22 Steal Your Bear \$1.25)



#90 Dead Brand \$1.50

W #26 Dead Pyramid \$.75





(#120 SYF 5" \$1.25)









M #27 Desert Face \$1.25)

#39 Psycle Sam \$1.50





#79 Dead Treads \$1.50)





#18 Shooting SYF \$1.50



W #15 Space Your Face \$1.25



#2 Woodcut \$1.25 W



#173 SYF Spiral 5" \$1.50)



#94 Ski \$1.50 #105 Hoops \$1.50 #107 Football \$1.50



#74 Lightning Walker \$1.50

W #14 Stained Glass \$1.25

#1 Bonz Strip \$1.35



#88 SYF Sun \$1.25



#106 Baseball \$1.50 #104 Soccer \$1.50



W #11 Spiral 5" \$1.25

#91 Fractal SYF II \$1.50)



#31 Mosaic Hand \$.80



(#87 Mini Wheel & Roses \$.50)







MAGNETS and Magnet Sets



#902 Sports Bears Set \$6

#6 Spiral \$.80

#381 Sam 1" \$1







#5 Shooting Star \$.80

#903 Dancin' Bears Set \$6



#901 Bears thru the Ages Set \$6



#905 Rainforest Frogs Set \$6



#75 SYF 11" STICKER \$3

#76 SYF 11" MAGNET \$5

#70 Evolution \$1.00

(#125 SYF 5" \$1.50)





#122 SYF 3" \$1)



#123 SYF 5" \$1.25)







#131 SYF 1" \$.80

#132 SYF 15/8" \$1)

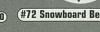


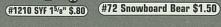














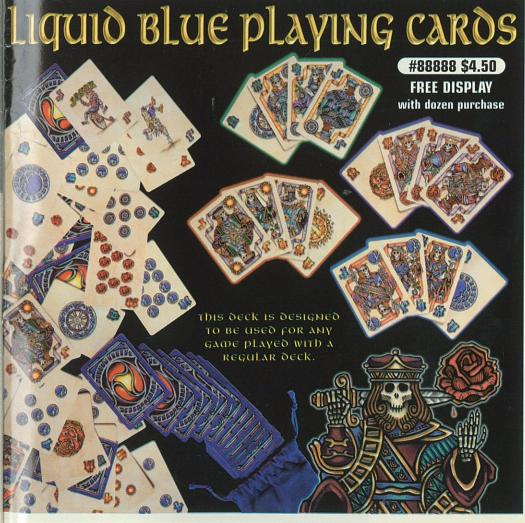












GENERAL TERMS & CONDITIONS

- All shirts are available in large and extra large, and also in medium and double extra large, as indicated.
- Our shirts are 100% heavyweight cotton. Tie dyes are truly preshrunk and colorfast. All dyeing is done by hand. We strive for consistency in our work, yet each shirt is unique.
- Minimum initial order is \$300.
- Minimum reorder is \$150.
- We ship UPS unless otherwise specified.
- Payment by COD cash or certified check. We'll call with exact amount.
- Charge to Visa or Mastercard.
- Orders prepaid by bank check or money order receive free freight in the continental USA. Credit cards are not considered prepay.
- If you wish to pay by company check, you must complete and return our Business Check Approval Form.
- Net terms available with impeccable
- International orders must pay by credit card or wire transfer.
- Backorders over \$150, will be shipped automatically unless stated otherwise. Please reorder backorders under \$150.
- We reserve the right to refuse sale.

GREETING CARDS TERMS & CONDITIONS

- GRATEFUL GREETINGS™ are prepacked 12 per design.
- GRATEFUL GREETINGS™ are \$12 per dozen.
- Our cards are printed on recycled paper using soy-based ink.

GREETING CARDS return policy

 20% return of discontinued cards. shopworn cards, or current unsold twice a year in January and June. Returns can be used for merchandise credit only.

Liquid Blue merchandise © Liquid Blue, Inc. Grateful Dead merchandise @ GDM, Inc. J. Garcia merchandise © Estate of J. Garcia R. Biffle merchandise @ R. Biffle/O.T.S. Joey Mars merchandise @ Joey Mars, Inc. Bob Marley merchandise @ Bob Marley Music, Inc. Allman Brothers merchandise @ A.B.B. Merchandising Co.Inc.