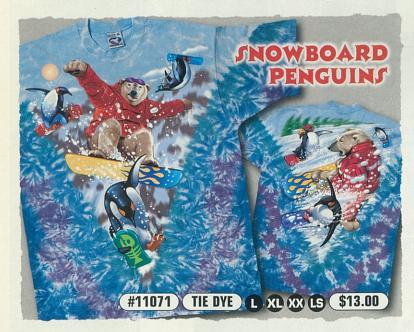
'Tis the season...

② DOUBLE EXTRA LARGE, ADD \$1 TO PRICE. ⑤ LONG SLEEVE, ADD \$2.50 TO PRICE.



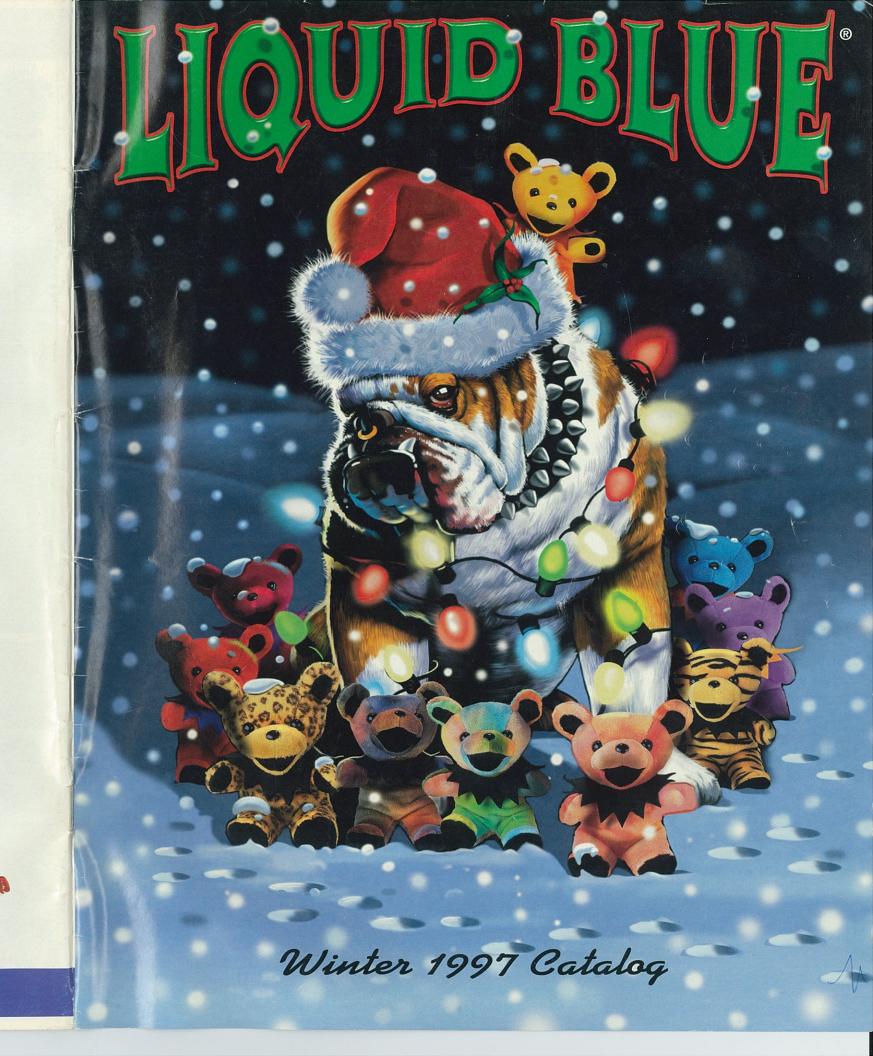




LIQUID BLUE®

800-962-3323 401-333-6200 fax 401-333-0340 www.liquidblue.com www.gratefulgreetings.com LIQUID BLUE® One Crownmark Drive Lincoln, Rhode Island 02865 US

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LIQUID BLUE® WINTER 1997 CATALOG

10



Our new catalog schedule makes getting it four times a year ...a good thing!

Welcome to Liquid Blue's new catalog format. We're mixing things up a little to bring you more good stuff, more often. Expect to see new releases of the fresh ideas, innovative dye formats, and award-winning printing you've come to expect from Liquid Blue, now on a quarterly basis.

While our designers, dyers, and printers have been busy crafting our latest "wears", we've also been working on ways to keep you updated more frequently. We'll do our best to keep you in the loop using our new quarterly catalog schedule and our websites, www.liquidblue.com and www.gratefulgreetings.com.

We want you to feel that you're part of the growing Liquid Blue family. To that end we're trying new ways to keep the lines open, and the goods coming your way. We hope that you find this new format easy to use, and the quarterly schedule a source of fresh designs and proven performers that your customers will come running for.

We've got some talented folks under our roof. Consequently, there's always something new on the drawing board. So stay in touch, ask about the latest releases, and let us know what you're looking for if you don't see it here. Chances are good that we're already noodling the same idea.

We value your feedback. Enjoy!

PAGE NATURE

Grateful Dead Beanie Bears GRATEFUL DEAD

STAR WARS

CATS SUCK

FANTASY

24 ALIENS

Holiday Greeting Cards

Greeting Cards

Ordering Info

STICKERS

ACCESSORIES

GRATEFUL DEAD BEAR

DISCONTINUED

LIQUID BLUE®

One Crownmark Drive Lincoln, Rhode Island 02865 USA 1-800-962-3323

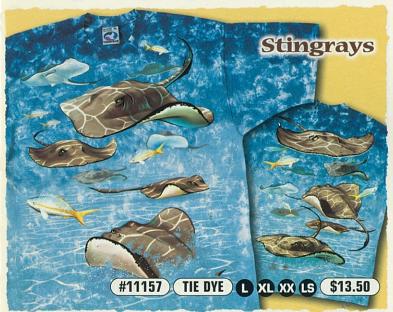
1.401.333.6200 fax 1-401-333-0340

www.liquidblue.com www.gratefulgreetings.com

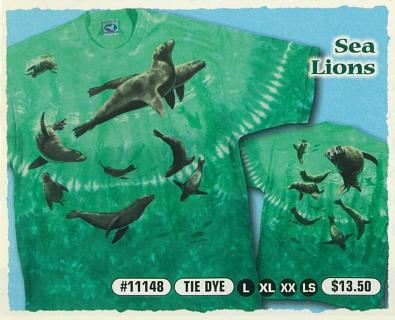
DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. (S) LONG SLEEVE, ADD \$2.50 TO PRICE.









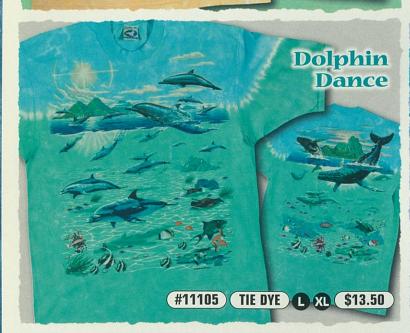




® DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. **⑤** LONG SLEEVE, ADD \$2.50 TO PRICE.









hile our oceans comprise the most expansive ecosystems on our planet, they also represent our most fragile of natural treasures. Daily the future of these frail resources is compromised by man's encroachment.

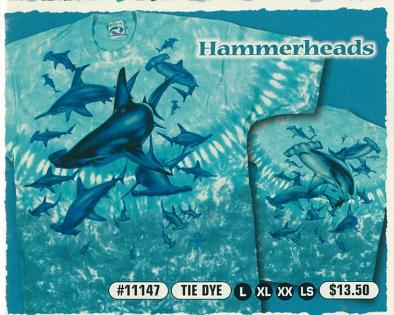
In these designs we've attempted to capture the unspoiled balance of creatures and colors, and the timeless beauty of the oceans.

Liquid Blue supports the efforts of those groups working to protect our precious marine environs and their inhabitants.





10 DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. LONG SLEEVE, ADD \$2.50 TO PRICE.









② DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. ⑤ LONG SLEEVE, ADD \$2.50 TO PRICE.

1.00 DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. LONG SLEEVE, ADD \$2.50 TO PRICE.







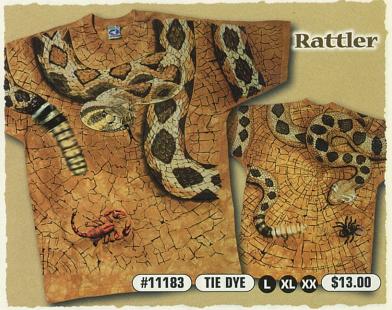


















rainforest preserve the rainforest preserve the rainfor

living sources of beauty and inspiration,

for the benefit of future generations.

#31174 BLACK L XL \$9.50

Solar

System

② DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. ⑤ LONG SLEEVE, ADD \$2.50 TO PRICE.

DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. (5) LONG SLEEVE, ADD \$2.50 TO PRICE.





















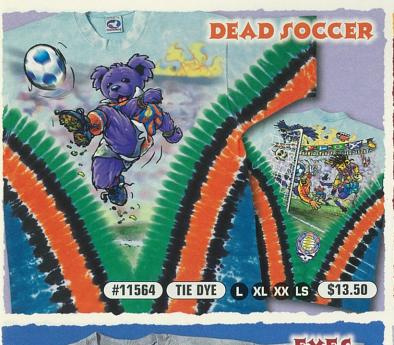
ithout bounds...a fitting description of both the reaches of outer space and the imagination of our talented artists. We bring you the infinite wonders of our solar

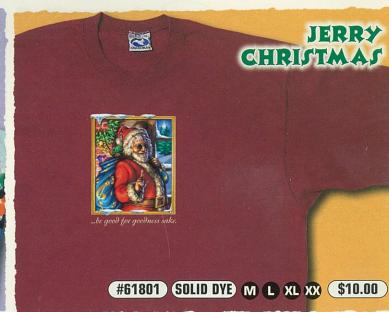
system, and put its awe-inspiring beauty within reach. Behold the magnificence of distant constellations and planets as only Liquid Blue can portray them...wearable art for your heavenly body.





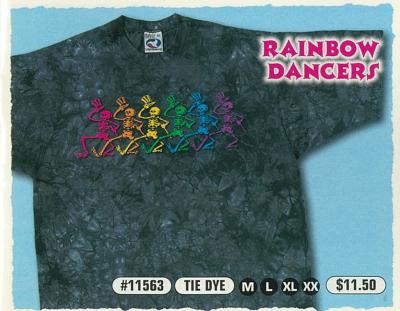
⚠ DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. **⑤** LONG SLEEVE, ADD \$2.50 TO PRICE.







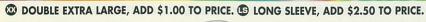








② DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. ⑤ LONG SLEEVE, ADD \$2.50 TO PRICE.

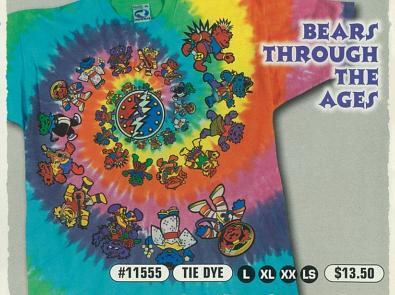
























DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. (S) LONG SLEEVE, ADD \$2.50 TO PRICE.

DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. S LONG SLEEVE, ADD \$2.50 TO PRICE.











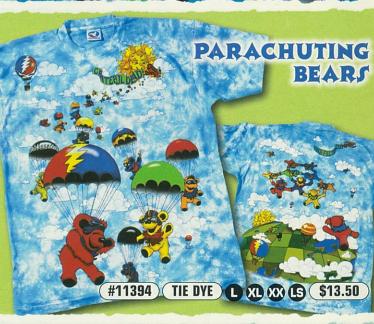














16 GRATEFUL DEAD

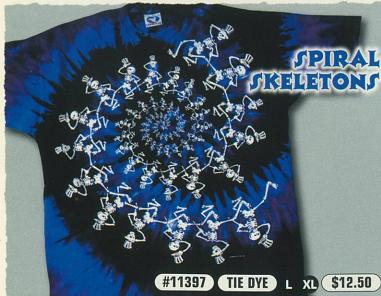














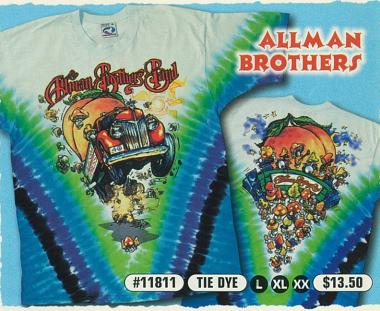
GRATEFUL DEAD® & FRIENDS 17

® DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. **⑤** LONG SLEEVE, ADD \$2.50 TO PRICE.













O STAR WARS

® DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE.







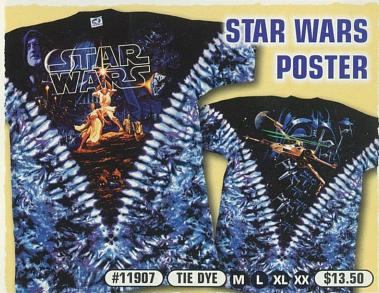






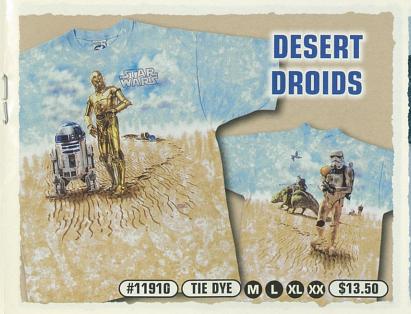












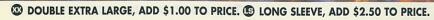


WATER

DRAGON

HYDRA

② DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. ⑤ LONG SLEEVE, ADD \$2.50 TO PRICE.



















#31782 BLACK L XL XX \$13.00





#31756 BLACK L XL XX \$11.50

⚠ DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. **⚠** LONG SLEEVE, ADD \$2.50 TO PRICE.

#31703 BLACK L XL XX LS \$13.00

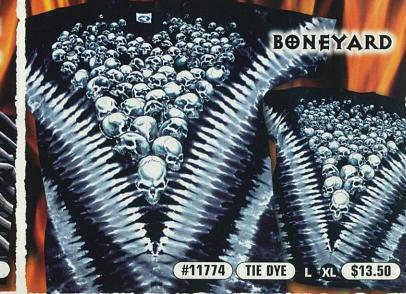
DRAGON

DUEL

100 DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. 100 LONG SLEEVE, ADD \$2.50 TO PRICE.







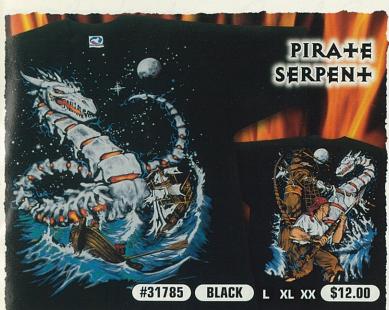
ALIEN

SCREAM

#41705 NATURAL (\$8.00













DRAGON

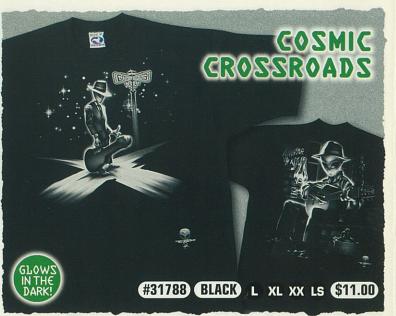
WIZARD

#31755 BLACK L XL XX \$12.00

24 ALIENS

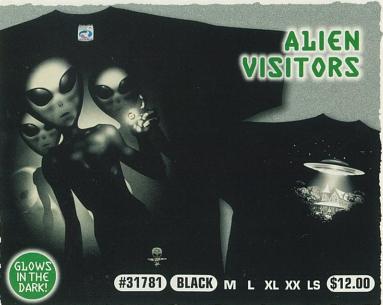
DOUBLE EXTRA LARGE, ADD \$1.00 TO PRICE. D LONG SLEEVE, ADD \$2.50 TO PRICE.













Valentine Card Sets





SET #704

package of 4 cards, 2 of each design, blank inside, and 4 envelopes

\$2.50







SET #705

package of 4 cards, 2 of each design, blank inside, and 4 envelopes

\$2.50



Christmas Card Sets







SET #701

package of 8 cards, 2 of each design, blank inside, and 8 envelopes

\$5.00









SET #702

package of 8 cards, 2 of each design, blank inside, and 8 envelopes

\$5.00









SET #703

package of 8 cards, 2 of each design, blank inside. and 8 envelopes

\$5.00

Greeting Cards 27





was best known as the lead guitarist and vocalist for the long-running SF Bay Area rock band, Grateful Dead. As a young man he found his interests divided between visual and musical expression. He studied at the California School of Fine Arts, now known as the San Francisco Art Institute. Music came to claim his full attention, but Garcia continued his painting and expanded his style to include ink, watercolor, airbrush, and multi-media techniques.



or relative who is a Deadhead. Boost your sales with this massive market.





#07214

#07220

#07226

#07205

#07213 HORIZONTAL















#07208

#07216





#07217

#07223

#07229









Greeting Cards 29



CARD RETURN POLICY

20% return of discontinued cards, shopworn cards, or current unsold twice a year in January and June. Returns can be used for merchandise credit only.

Liquid Blue Merchandise © Liquid Blue, Inc. Grateful Dead Merchandise @ GDM, Inc. . Garcia Merchandise © Estate of J. Garcia R. Biffle Merchandise © R. Biffle/O. T. S. Joey Mars Merchandise © Joey Mars, Inc. Bob Marley Merchandise © Bob Marley Music, Inc.

GENERAL TERMS & CONDITIONS

#07519

#07516

• All shirts are available in large and extra large, and also in medium and double extra large as indicated.

#07515

#07518

- Our shirts are American made 100% heavyweight cotton. Tie dyes are truly preshrunk and colorfast. All dyeing is done by hand. We strive for consistency in our work, yet each shirt is unique.
- Minimum initial order is \$500.00 and six pieces per style on shirts. Minimum reorder is \$150.00. There is no minimum reorder quantity per style.
- We ship UPS unless otherwise specified.
- Payment by COD cash or certified check. We'll call with exact amount.
- Charge to Visa or Mastercard.

#07513

- Orders prepaid by bank check or money order receive free freight in the continental USA. Credit cards are not considered prepay.
- If you wish to pay by company check, you must complete and return our Business Check Approval Form.
- International orders must pay by credit card or wire transfer.

#07517

#07514

- Backorders over \$150.00 will be shipped automatically unless stated otherwise. Please reorder backorders under \$150.00.
- We reserve the right to refuse sale.

STICKERS SOLD IN PACKS OF 15, PRICE SHOWN IS PER PIECE

#105 Hoops \$1.50 #107 Football \$1.50

metal #381 Sam 1" \$1

(#382 Sam 15/8" \$1.25)

(#383 Sam 3" \$1.50)

#89 Turtle \$1.25

#106 Baseball \$1.50) #104 Soccer \$1.50

W #27 Desert Face \$1.25)

W #11 Spiral 5" \$1.25

STICKERS SOLD IN PACKS OF 15, PRICE SHOWN IS PER PIECE WINDOW STICKER

#99 Rainforest Frogs \$2.50

(#31 Mosaic Hand \$.80)

(#39 Psycle Sam \$1.50)

#81 Mother Earth 3" \$.75)





#70 Evolution \$1.00)

(#72 Snowboard Bear \$1.50)

#75 SYF 11" \$3

#98 Sunflower \$1.25 (#74 Lightning Walker \$1.50)

#25 Big Bears Diecut \$2.50

W #22 Steal Your Bear \$1.25)

GD



#83 Dead Bucks \$1.50

WINDOW STICKER

#88 SYF Sun \$1.25)



#71 Fractal SYF \$1.50)



#91 Fractal SYF II \$1.50







#78 30th Anniversary \$1.50





















#85 Mini Rainbow Dancers \$.50)





#68 Paleon \$1.50

#86 Mini Dancin' Bears \$.50

#108 Golf \$1.50

(#87 Mini Wheel & Roses \$.50)

#109 Hockey \$1.50

W #14 Stained Glass \$1.25

W #1 Bonz Strip \$1.35

W #23 Dead Rose \$1.25

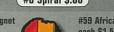


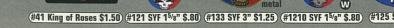












#122 SYF 3" \$1)

#41 King of Roses \$1.50 #121 SYF 15/8" \$.80 #133 SYF 3" \$1.25 #1210 SYF 15/8" \$.80 #125 SYF 5" \$1.50

#123 SYF 5" \$1.25 #131 SYF 1" \$.80 #120 SYF 5" \$1.25

132 SYF 15/8" \$1)

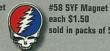
#1220 SYF 3" \$1



#90 Dead Brand \$1.50

#173 SYF Spiral 5" \$1.50)





(#64 Fractal Moon \$1.50)





#76 SYF Magnet 11"



#67 Mars Garden \$1.50)

each \$1.50

















34 DISCONTINUED GET THEM WHILE YOU CAN! These selected items will no longer be stocked. We need room for new designs, so now is the time to save BIG on classic titles!	ALL PRICES ARE WHILE STOCK LASTS, SO ALL SIZES MAY NOT BE AVAILABLE. Please note: Prices on XXL are slightly higher than L and XL.	DISCONTINUED 35
REPRINTS of your favorite items are available at regular prices by special order of 288 or more per design. ENDANGERED #11199 tie dye RAINFOREST #41126 natural RAINFOREST #11106 tie dye SHA:00 S9.10 RAINFOREST #411104 natural XL SHA:00 S9.10 SHA:00 S9.10 RAINFOREST #411106 tie dye SHA:00 S9.10 SHA:00 S9.10	ICE CREAM CONE KID #21388 white XL only \$6.50 \$9.60 \$4.20 \$18.00 \$7.00	FURTHUR BUS #11545 tie dye large only \$12.50 \$8.75
FROGS of the RAINFOREST TUSK #31172 black #31172 black #31172 black #11103 white XL only Rainforest Troop Spect Sc. 30 Spe	DEAD-CATHLON #51526 ash #11525 tie dye XXL only \$2.0 SP.45 SPACE KRINKLE	THE LOOK FACE #21846 white XL only SR-75 S6.13 THE LOOK #31833 black large only SR-35 S6.13 COOL
RAINFOREST DREAM #11125 tie dye XL only SH250 S8.75 AMERICAN EGYPTIAN JESUS ARCH- RAINFOREST DREAM #13144 Women's dye large only SH250 S8.75 ARCH- RAINFOREST CRYSTAL MANDALA #61161 #13101 Women's dye large only SH250 S8.75	SPACE YOUR FACE #SPTDX special fie dye XL only SLECTO S7.00 SPLETUS 66.65 TRIBAL KRINKLE #11065 #11050 fie dye tie dye SPLETUS 66.65 FOUR DEATH	TIE DYE #11005 tie dye SPECTS6.65 TIE DYE TAPESTRIES BEAN BAG BEARS 10", assorted colors \$10.50 DORE DORE
AMERICAN FLAG #21095 white #11017 tie dye large only \$1250 \$8.75 \$	SNAKE #11792 tie dye #31710 black #31706 black \$12:00 \$8.40 DORE GLADIATOR FLAMING SKULL	#31707 black XXL only \$14.00 \$9.80 LICH DEMONS #31722 black XXL only \$14.00 \$9.80 DEMON DEMON ANGELS #31724 black XXL only \$14.00 \$9.80 HOG WILD
BREAKER #21021 white #41021 natural SHZ50 S8.75 M. C. SHIP OF FRACTAL BEAR #11070 #1070 #11	CRUCIFIX #31723 black XL only \$12.50 \$8.75 \$12.50 \$8.75 \$12.50 \$8.40 ARCHER & GOOFY #31718 black \$12.50 \$10.80 GOOFY	#31743 black #31719 black \$12:00 \$8.40 ROCK JAW GREEN \$A00 \$7.00
#41327 natural	#31750 black #31024 black #31024 black \$22.00 \$7.70 \$2.00 \$5.60 \$2.00 \$7.70 \$3	#31023 black XL only \$2.00 \$5.60 \$2.00 \$2.00 \$3.00 \$2.
#31325 BEAR #21372 white large only \$950 \$6.65 \$950 \$950 \$6.65 \$950 \$950 \$950	women's tie dye women's tie dye sear \$6.30 space Your Woodcut woodcut women's tie dye tie dye	women's tie dye #0054 brown #0055 black \$4.55 \$7.24
#31446 #31446 #31446 #31446 #31446 #31401 #31401 #31401 #31403 tie dye large only \$100 \$7.00 \$100 \$100 \$100 \$100 \$100 \$100 \$100 \$	WALL HANGING #WH83 #WH20 SA-50 S4.55 Lithuanian PROPERTY OF Lithuanian PROPERTY OF Lithuanian	GLOBE #21080 white F74080 \$37.50 \$26.30 Lithuanian Olympic Basketball Team Jersey Replica #74080 \$37.50 \$26.30
#21506 white #21506 white #21506 white #1507 tie dye large only #41507 natural large only #41507	#21080 #91083 #51083 ash XXL only \$4.20 \$	#11084 tie dye \$13:50 \$9.45 Lithuanian GLOBE
SUMMER TOUR REPRISE #11523 tie dye large only \$122 tie dye large only \$1250 \$8.05 \$1250 \$8.05	SLAMMIN' #11081 tie dye \$18-50 \$9.45 SLAMMIN' #54081 ash tank #24081 white tank \$9-50 \$4.20	#19080