

# LIQUID BLUE<sup>®</sup>



## 1994 WHOLESALE CATALOG



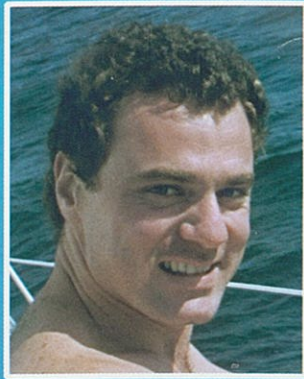
1 CROWNMARK DRIVE • LINCOLN, RI 02865

1-800-962-3323 • 1-401-333-6200 • FAX 1-401-333-0340

The 1994 LIQUID BLUE Above and Beyond Catalog is printed with soy ink on recycled paper and has been produced by the LIQUID BLUE Art Department.

Catalog Design by Marianne L. Belhumeur

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Welcome to the world of  
**LIQUID BLUE®**...

... a world of quality, service, and design.

During our seven year history we have learned many things, in particular the importance of commitment to the consistent quality of all our products. All steps, however small when isolated, are considered parts of the whole. The chain of perfection is only as strong as it's weakest link.

This may sound oh-so-serious, but the desire to excel in our work is something we enjoy, and hence take very seriously. My father, Peter Roidoulis, taught me many things, but one lesson that prevails is, "If it's worth doing... it's worth doing right."

This catalog depicts for the first time the complete representation of all our products in one place. We hope this will be a convenient resource that you will keep and use whenever you need our product and/or services.

We are very thankful to you, our customer, for your support and loyalty. Your response to our efforts has made our dream a reality.

Here, without compromise, is our best foot!

Thanks for your interest,

Paul Roidoulis, Pres.



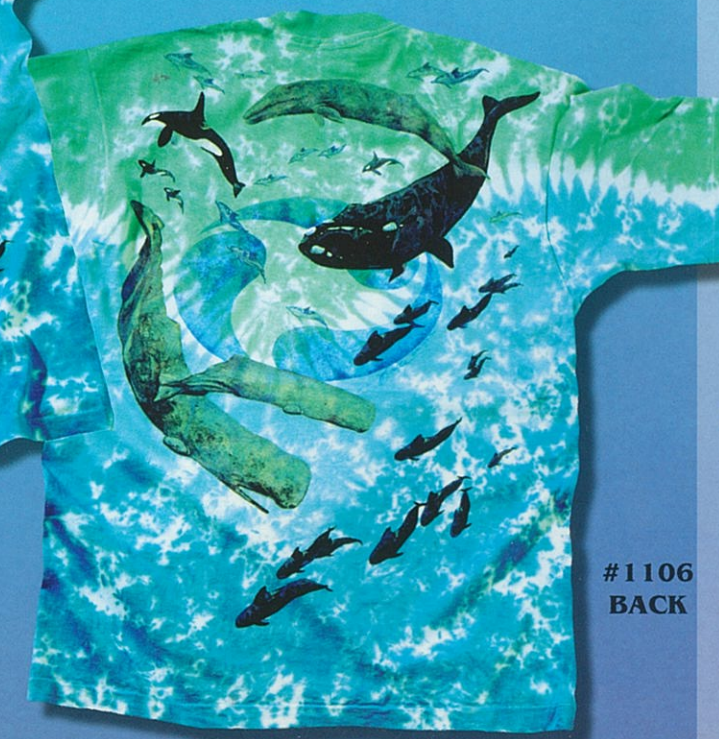
#1171  
FRONT



#1171  
BACK



#1106  
FRONT



#1106  
BACK



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**Oceanica**

Sea life abounds on this four color process, three color dye. Sharks and sea turtles peacefully coexist in this tranquil seascape.

	#1171
TIE DYE	13.00
DOUBLE X	14.00

**Liquid Blue**

Our signature shirt depicts a variety of marine mammals. Killer, Blue, and Sperm whales swim along with dolphins in a sea-toned tie dye. The name says it all.

	#1106
TIE DYE	13.00



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#1142  
FRONT

#1142  
BACK

**Underwater**

Process printing and creative tie dyeing are integrated to create the perfect setting for this museum piece.

#1142  
TIE DYE 12.50  
DOUBLE X 13.50  
#1242  
LONG SLEEVE 15.00



#1143  
FRONT

#1143  
BACK

**Jumbo Dolphins**

The beauty of the bottle nosed dolphin is celebrated on this subtle ocean blue tie dye. All ages love the mass market appeal of this shirt.

#1143  
TIE DYE 11.50

#1242

#1286



#1186  
FRONT



#9186  
FRONT



#9186  
BACK

**Coral Reef**  
Dive In! This vivid ecosystem is home to many ornate creatures. The subtle tie dye ocean augments this shirt and gives it such wide appeal.

#1186  
TIE DYE 13.00  
DOUBLE X 14.00  
#1286  
LONG SLEEVE 15.50

#9186  
YOUTH (L, XL) 9.50



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### Frogs of the Rainforest

The beauty of these Rainforest frogs is unparalleled in nature. For the herpetologists among us, each is labeled with its scientific name- with a little help from our friends at Harvard.

- #1133 TIE DYE 13.00
- #1233 LONG SLEEVE 15.50



#1239



#1133 FRONT

#1133 BACK

### African Rainforest

In the misty African jungle, one can feel the presence of these majestic gorillas and hear the songs of the exotic birds at roost nearby.

- #1139 TIE DYE 13.00
- DOUBLE X 14.00



#1139 FRONT

#1139 BACK



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### Rainforest

The most pervasive environmental issue of our time: The deforestation of our Rainforests. This highly detailed wearable work of art helps raise consciousness and awareness. A portion of the proceeds are donated to the Rainforest Action Network.



#1126 FRONT

#1126 BACK



#2126

#1226

- #1126 TIE DYE 13.00
- DOUBLE X 14.00
- #1226 LONG SLEEVE 15.50
- #2126 NATURAL 8.50

- #9126 YOUTH(L, XL) 9.50



#9126 FRONT

#9126 BACK



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### Endangered

Rich safari colors are the perfect palette for this charging jungle scene.

#1199  
TIE DYE 12.50



#1199  
FRONT

#1199  
BACK

### Zebra

A wild design, gives illusion of a patterned shirt from a distance, yet up close reveals a herd of zebra.

#3110  
BLACK 12.50



#3110  
FRONT

#3110  
BACK

### Glass Tusk

The soft subtle colors of this stained glass scene capture perfectly this mother and child in nature. Soft waterbased inks make it a joy to wear.

#2103  
WHITE 11.50



#2103  
FRONT

#2103  
BACK

#1152  
FRONT



#1184  
FRONT



#1184  
BACK



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### Whole Earth

A wearable globe depicts the Planet Earth. Novel concept and attention to detail gives this shirt its educational appeal.

#1152  
TIE DYE 12.50  
#2152  
NATURAL 9.00



#2152



#1152  
BACK

### Peyote Skull

Deep burgundy and turquoise tie dye complements the depth of this desert setting depicting a Southwestern Native American ceremony.

#1184  
TIE DYE 12.50  
DOUBLE X 13.50





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**Bad to the Bone**

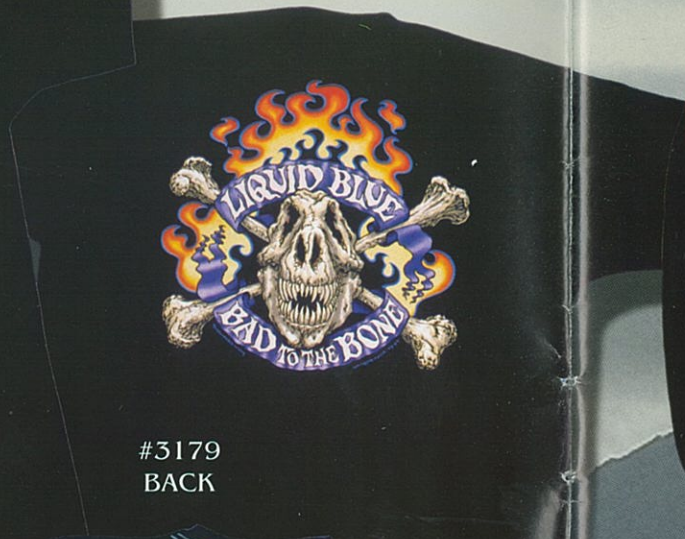
Chrome Meets Bone. A prehistoric biker charges his chopper through a volcanic desert.

#3179

BLACK 10.00  
DOUBLE X 11.00



#3179  
FRONT



#3179  
BACK



#1174  
FRONT

#1174  
BACK

**Big Skull**

Positive and negative artwork create this head turning image.

#2105

WHITE 10.00  
DOUBLE X 11.00



#2105  
FRONT

#2105  
BACK



(800)962-3323

**Dragon**

Go back to a time where knights in shining armor battle fire-breathing dragons. Fire up your sales with our hottest selling shirt to date.

#3104

BLACK 12.50  
DOUBLE X 13.50

#3204

LONG SLEEVE 15.50



#3204



#3104  
BACK



#3104  
FRONT



(800)962-3323

**Medusa**

Don't look too long. Even in death her eyes emit the warning glow of her trademark power to turn flesh to stone.

**#3108**

**BLACK 12.50**

**DOUBLE X 13.50**

**#3208**

**LONG SLEEVE 15.50**



#3208



#3108  
BACK

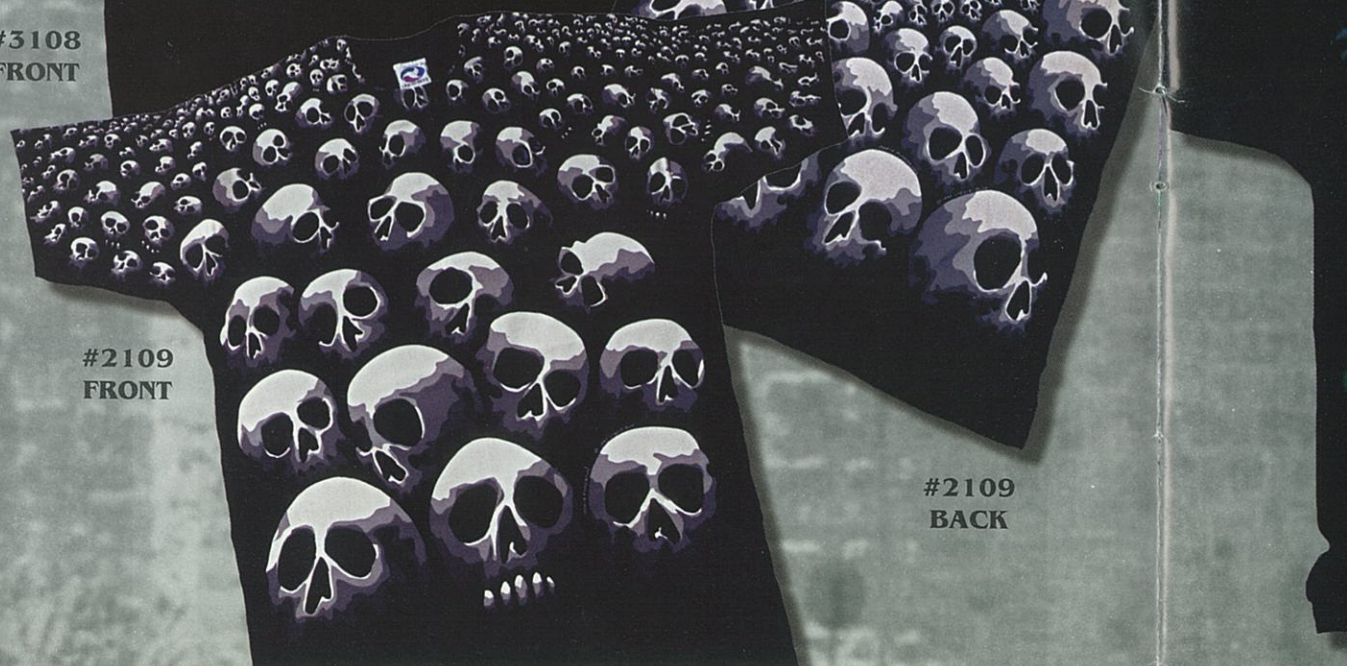
**Son of Skull**

More skulls than you know what to do with. This ghoulish design has tremendous popularity with heads and head bangers alike.

**#2109**

**BLACK 12.50**

#3108  
FRONT



#2109  
FRONT

#2109  
BACK



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#3216



#3116  
BACK



#3116  
FRONT

**Wizard**

Power and mysticism surround this sorcerer as he unleashes his magic.

The detail and powerful elements make this the most popular wizard shirt ever.

**#3116**

**BLACK 11.50**

**DOUBLE X 12.50**

**#3216**

**LONG SLEEVE 13.50**



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### Tribal Snakes

Tribalism, death, and rejuvenation are dominant themes in this tattoo-like distress dyed shirt. Capture an untapped market with this unique piece.

#1192

TIE DYE 12.50

DOUBLE X 13.50

#3192

BLACK 8.50



#1192  
FRONT

#3192



#1192  
BACK



#1117  
FRONT

#1117  
BACK

### Egyptian Temple

Featured prominently on this tan and maroon tie dye is the Ankh, symbol of life. It draws on the power of the pyramids and the knowledge of the Sphinx to create a fast selling New Age piece.

#1117

TIE DYE 12.50



#2104  
FRONT

#2104  
BACK



#2175

#1175  
FRONT



#1175  
BACK



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### Old World Map

The world as the explorers saw it, complete with the four winds and seasons. Young and old will marvel at the detail and superior printing technique of this process waterbased shirt.

#2104

NATURAL 12.50

### Da Vinci

Actual images from the master's notes are used along with an authentic color study to bring to life this genius' vision.

#1175

TIE DYE 13.00

#2175

NATURAL 9.00





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### Mars' Underwater

A whimsical spoof of our popular environmental shirt. Joey's creatures are proven sellers.

#1136

TIE DYE 13.00  
DOUBLE X 14.00



#1136  
FRONT

#1136  
BACK

### Mars' Beach

Just another day in the sun for this skeleton and his animated friends. Even when you're dead, life's a beach.

#1137

TIE DYE 13.00



#1137  
FRONT

#1137  
BACK

### Krinkle Top

Our most tasteful tie dye. Looks great with a suit jacket. Perfect for suit and tie dye affairs.

#1165

TIE DYE 10.00



#1165

#1150

### Full Krinkle

Crazy colors are just part of this funky dye. The symmetrical dyeing process creates strange images. Everyone sees something different like a Rorschach ink blot test.

#1150

TIE DYE 10.00



#1138  
FRONT

#1138  
BACK



#2131  
FRONT  
AND  
BACK

#3251



#3151



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### Paleon

The ultimate contradiction! Joey's signature piece is turned into wearable bliss. Is it an ocean or a desert? Does it matter as long as you notice?

#1138

TIE DYE 13.00

### Zidzoi

Primordial evolution gone awry. Joey Mars' funtastic images liven up this all-over print. Printed with supersoft waterbased inks, this is as fun to wear as it is to view. See ya in the frozen veggie aisle, Joey!

#2131

WHITE 12.00  
DOUBLE X 13.00

### Black Full Krinkle

Our version of psychedelic camouflage. It is ideal for the woods or the fashionable city streets.

#3151

TIE DYE 10.00

#3251

LONG SLEEVE 12.50



(800)962-3323

### Space Top

Unzip the universe. Super-realistic planets surrounded by intense tie-dye space. Loved by astronomers and space shots alike.

#1185

TIE DYE 12.50

DOUBLE X 13.50

#1285

LONG SLEEVE 15.00



#1185  
FRONT



#1185  
BACK



#3173  
FRONT  
AND  
BACK

### Fractal Universe

Universal chaos brought into a strange new world order. Order Today.

#3173

BLACK 12.50

DOUBLE X 13.50



(800)962-3323



#1102  
FRONT



#1102  
BACK

### Sun/Moon

This unique garment is creatively dyed yellow on the front to provide the warm radiant feel of the sun and blue on the back like the cool calming beams of the moon. Two shirts in one.

#1102

TIE DYE 15.00

DOUBLE X 16.00

Not Available in Large

#3127  
FRONT



#3127  
BACK



### Constellations

Stargazers will revel in the accurate representation as well as the artistic interpretation of the heavens. Stars glow in the dark for nocturnal enjoyment.

#3127

BLACK 12.50

DOUBLE X 13.50

(800) 962-3323

### Parachuting Bears

Bears in the air. These aerial acrobats take a leap of faith and sail through the sky. Watch as they fly off your racks.

- #1194 TIE DYE 13.00
- #1294 DOUBLE XL 14.00
- LONG SLEEVE 15.50

#1194 FRONT

#1194 BACK

#1294

#1113 FRONT

#1113 BACK

(800)962-3323

### Jugglin' Bears

The playful childlike quality of the bears comes through on this happy pastel rainbow tie dye.

- #1113 TIE DYE 13.00
- DOUBLE X 14.00

#2161

#1161 FRONT

#1161 BACK

### Spring Tour Bug

By integrating color and format, this proven seller captures the essence of spring. Bear-lovers can identify with this pair.

- #1187 TIE DYE 13.00
- DOUBLE X 14.00

#1187 FRONT

#1187 BACK

#2127 FRONT AND BACK

### Hayride

Join the Bearcrow and jump on the hay wagon. Animated characters travel the Golden Road. This fun scene has year round appeal.

- #1161 TIE DYE 13.00
- #2161 WHITE 8.50

### M.C. Bears

These interlocking Grateful Dead mascots are a grateful interpretation of a respected artist's vision.

- #2127 WHITE 10.00



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### Dead Space

Far off in distant space lies a galaxy of billions and billions of skeleton constellations.

#3101  
BLACK 12.50



### Rainbow Face

A portion of each band member's face is assembled to form a greater whole. Appealing to the fan that knows how the band plays.

#3128  
BLACK 8.00



### Spiral Skeletons

Deep tones and perspective art make this a high recognition piece. Featured in many movies, on posters, and on TV.

#1197  
TIE DYE 13.00  
#1297  
LONG SLEEVE 15.50  
#3197  
BLACK 8.00



#1296



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### Spiral Bears

The standard to which all others aspire. Everyone loves this tightly integrated tie dyed bear print. It is a Grateful Dead staple.

#1196  
TIE DYE 13.00  
#1296  
LONG SLEEVE 15.50  
#2196  
WHITE 8.00



#2196



#3128  
BACK



#1196

### Evolution

A Long Strange Trip through time is documented graphically here as evolution is given a Dead twist.

Survival of the Hippest. Darwin would have been proud.

#3112  
BLACK 8.50





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### Seasons of the Dead

This one is always in season. Dedicated Jesters follow the band year round on the Endless Tour.

- #1122 TIE DYE 13.00
- DOUBLE X 14.00
- #1222 LONG SLEEVE 15.50
- #2122 WHITE 8.50



#1222



#2122



#1122 FRONT



#1122 BACK



#1178 FRONT



#1178 BACK

### Wake of the Flood

A gushing, three dimensional flood scene spills out of this V-Shaped tie dye. Heads love the fun action and album title connection.

- #1178 TIE DYE 13.00



#1128 FRONT



#1128 BACK

### Amusement Park

Action packed animated Dead characters have their day at the park. Detailed to make the observant amused.

- #1128 TIE DYE 13.00
- DOUBLE X 14.00



#2140



#1156

### Comic Book Colors

A Warholian study of Bertha in bright, comic book colors.

- #2140 WHITE 8.00

### Lightning Walker

Sometimes less is more. The solo skeleton is printed on a unique rich kinkle over dye. Priced to strut right out your door.

- #1156 TIE DYE 11.50



#1111 FRONT



#2111

### April Fools

Grateful Deadized tarot cards arranged in an actual Celtic Cross spread adorn this highly detailed print. Originally designed to commemorate an April 1st show, this shirt has a great future.

- #1111 TIE DYE 13.00
- #2111 WHITE 8.50

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(800) 962-3323

### Space Your Face

This bright rainbow staple has the cosmic look Deadheads love. Time tested and Mother approved.

#1183  
TIE DYE 13.00  
DOUBLE X 14.00  
#1283  
LONG SLEEVE 15.50  
#2183  
WHITE 8.00



#2183

#1283



#1183  
FRONT



#1183  
BACK

### Calendar

Track the moon with this lunar calendar. This strong color study enhances a steady selling T. Dead heads will delight in Webster's literal definition of the Grateful Dead.

#1169  
TIE DYE 13.00  
DOUBLE X 14.00



#1169  
FRONT



#1169  
BACK



#1154  
BACK



#1154  
FRONT



#1145  
FRONT



#1145  
BACK

### Woodcut

This classic image is a Grateful Dead treasure. Our first design from the early days. This image fits well with the original "Wheel" back.

#1145  
TIE DYE 13.00



#1157  
FRONT



#1157  
BACK

### King Kong Bear

A tribute to the big bear, King Kong, who has been known to show up at Madison Square Garden while in New York.

#1157  
TIE DYE 13.00



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### Cal State

Cross marketed to Dead sports fans this is a strong seller year round.

#1154  
TIE DYE 13.00  
DOUBLE X 14.00  
#1254  
LONG SLEEVE 15.50



(800) 962-3323

### Rainforest Dead

Rainforest wildlife abounds on this double image of the Steal Your Face motif.

#1132  
TIE DYE 13.00  
#2132  
WHITE 8.50



#1132  
BACK



#2132

#1132  
FRONT



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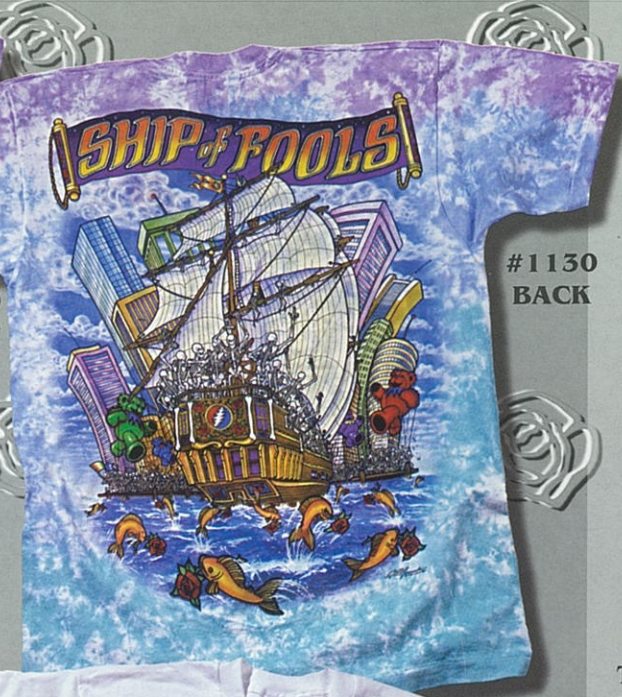
### Ship Of Fools

Incredibly detailed art is the result of hundreds of hours at the drawing board. Even the clouds hold a treasure of images. This ship will bring bounty to your store.

#1130  
TIE DYE 13.00  
DOUBLE X 14.00  
#2130  
WHITE 8.50



#1130  
FRONT



#1130  
BACK

### Flag Steal Your Face

Wear that flag. Wear it wide and high. This big, bold print is made using soft waterbased inks.

#2135  
WHITE 12.50  
DOUBLE X 13.50



#2135  
FRONT



#2135  
BACK

### Sky/Space Allover

Simple yet striking, this all-over print has universal appeal. Proven as a mover on tour.

#2163  
WHITE 12.50



#2163  
FRONT



#2163  
BACK



#2130  
FRONT



#2176  
FRONT

### Spirit of '76

This revolutionary theme is a tribute to two of America's Greatest Bands.

#1176  
TIE DYE 13.00  
#2176  
WHITE 8.50



#1176  
FRONT



#1176  
BACK



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**Sky/Space**

A new twist on an old theme. A look that is above and beyond.

#1159  
TIE DYE 13.00



#1159  
BACK

#1159  
FRONT

**Fractal  
Steal Your Face**

Psychedelic digital chaos provides the backdrop for this familiar icon.

#2177  
WHITE 8.50



#2177  
FRONT

#2177  
BACK

**Boston Bertha**

A backlit Bertha beams with psychedelic radiance. Commemorates six Boston Garden shows.

#1129  
TIE DYE 13.00  
#2129  
WHITE 8.50



#1129

#2129

**Stairbears**

Cross market appeal. Art lovers will recognize the clever interpretation of this optical contradiction.

#2180  
WHITE 8.50



#2180  
FRONT

#2180  
BACK



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**Desert Face**

Take a psychedelic camel ride with Jerry. A recycling of the art makes for a unique back print.

#2146  
WHITE 8.00



#2146  
FRONT

#2146  
BACK

**Classical Jerry**

Sepia tones enhance this tasteful portrait of maestro Garcia.

For a mature, discerning audience.

#2147  
NATURAL 8.50



#2147  
FRONT  
AND  
BACK

**Jerry Stamp**

First Elvis, now Jerry. This is First Class Postage good for interstellar parcels only.

#2149  
NATURAL 8.50



#2149  
FRONT

#2149  
BACK





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# GRATEFUL DEAD

## GRATEFUL DEAD



#14



#25



#4



#40



#123



#1210



#1220



#122



#120



#121



#15



#2



#50



#52



#60



#59



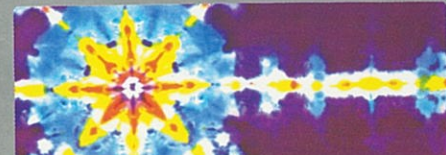
#58



#57



#6



#5

### STICKERS

SOLD IN PREPACKS OF 15  
PRICE SHOWN PER PIECE  
W = WINDOW STICKER

- #1 Bonz Strip W 1.35
- #23 Dead Rose Strip W 1.25
- #14 Stained Glass W 1.25
- #25 Diecut Big Bears 2.50
- #4 Dancin' Bears .80
- #40 Dancin' Bears W .80
- #3 Rainbow Dancers .80
- #30 Dancin' Skeletons W .80
- #120 Steal Your Face 5"W 1.25
- #1220 SYF 3"W 1.00
- #1210SYF Sm. W .80
- #123 SYF 5" Mylar 1.25
- #122 SYF 3" Mylar 1.00
- #121 SYF Sm. Mylar .80
- #133 SYF 5" Metal 1.25
- #132 SYF 3" Metal 1.00
- #131 SYF Sm. Metal .80
- #381 Psyche Sam S. Metal 1.00
- #382 Psyche Sam M.Metal 1.25
- #383 Psyche Sam Lg.Metal 1.50
- #15 Space Your Face W 1.25
- #2 Woodcut W 1.25
- #5 Shooting Star .80
- #6 Spiral .80

### ACCESSORIES

- #50 SYF Keychain 2.50
- #51 Rainbow Dancers Keychain 2.50
- #52 Dancin' Bear Keychain 2.50
- #54 Good Old GD Lapel Pin (Not Shown) 1.75
- #55 SYF Lapel Pin (Not Shown) 1.75
- #57 Steal Your Bear Magnet (packs of 5) 1.50
- #58 Steal Your Face Magnet (packs of 5) 1.50
- #59 Africa Magnet (packs of 5) 1.25
- #60 Dancin' Bear Magnet (packs of 8) 1.25



#41



#31



#16



#68



#7



#56



#27



#67



#39



#26



#9



#69



#18



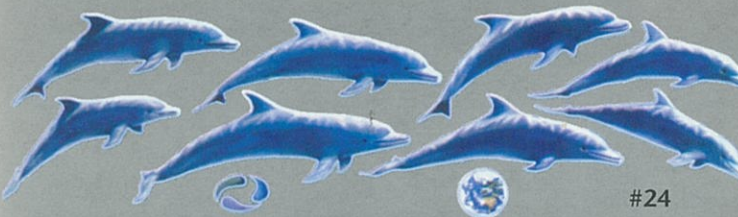
#171



#173



#22



#24



#11



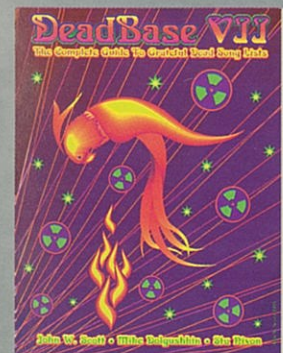
#8



#81



#4441-8



#DB7



#BSP



#BB1



#551



#541



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### STICKERS

SOLD IN PREPACKS OF 15  
PRICE SHOWN PER PIECE  
W = WINDOW STICKER

- #41 King of Roses Mylar 1.50
- #31 Mosaic Hand .80
- #16 Alice in Wonderland .80
- #68 Paleon by Joey Mars 1.50
- #7 Wheel & Roses 1.25
- #56 Rainforest Panther 1.50
- #27 Desert Face W 1.25
- #67 Garden by Joey Mars 1.50
- #39 Psyche Sam 5" Mylar 1.50
- #26 Dead Pyramid W .50
- #9 Spring Tour Bug 1.50
- #69 Screamin' Skull by Joey Mars 1.50
- #18 Shooting SYF 1.50
- #171 Spiral SYF 3" .80
- #173 Spiral SYF 5" 1.50
- #22 Steal Your Bear W 1.25
- #24 Diecut Dolphin W 2.50
- #11 Spiral W 1.25
- #8 Mother Earth 5" W 1.25
- #81 Mother Earth 3" W .50

### ACCESSORIES

- #4441-8 Grateful Dead Comics Issues #1-7 3.00 Issue #8 2.50
- #DB7 DEADBASE 7 This 564 page softcover book contains set lists for all shows and is a must-have text for Deadheads! 22.00
- #BSP Backstage Pass Videocassette 11.50
- #BB1 SYF Brass Buckle \$15.00
- #541 Brown Leather Belt with lightning bolt buckle S, M, L, XL 11.50
- #551 Black Leather Belt with lightning bolt buckle S, M, L, XL 11.50

BLUE  
#7773

RED  
#7775

GREEN  
#7771

SPOTTED  
#7774

AQUA  
#7772

PURPLE  
#7776

**GRATEFUL BEARS**  
\$12.50

## RUBBER STAMPS

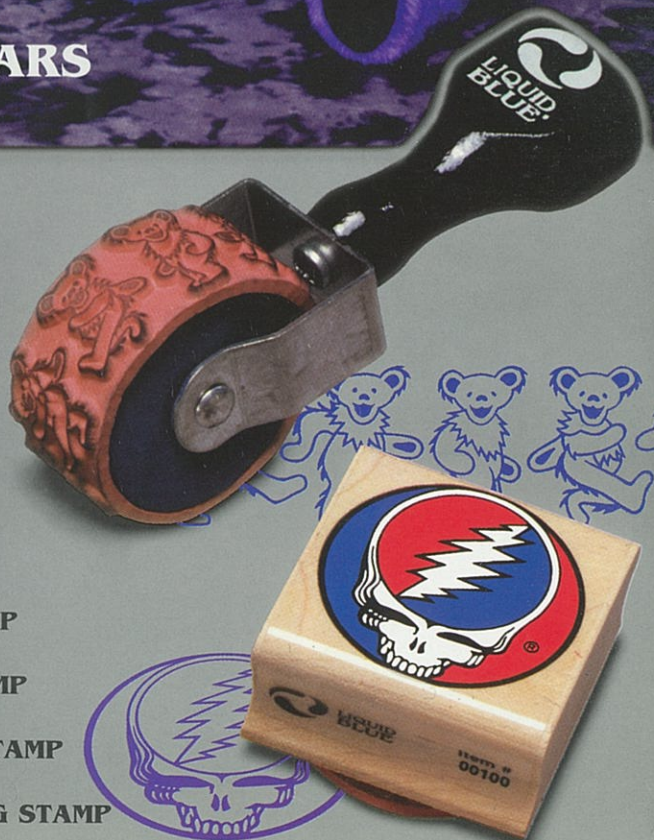


**DANCING BEAR RUBBER STAMP**  
#101 \$3.00

**DANCING BEAR ROLLING STAMP**  
#102 \$4.25

**STEAL YOUR FACE RUBBER STAMP**  
#100 \$3.00

**DANCING SKELETONS ROLLING STAMP**  
#103 \$4.25



**LIQUID BLUE PLAYING CARDS**  
in a velveteen drawstring pouch  
#8888 \$4.50

## FINE PRINT Terms and Conditions

- All shirts are available in LARGE and EXTRA LARGE, and also in DOUBLE EXTRA LARGE where indicated.
- Our shirts are American made 100% heavyweight cotton. Tie dyes are truly preshrunk and color fast. All dyeing is done by hand. We strive for consistency in our work, yet each shirt is unique.
- Minimum initial order is \$500.00 and six pieces per style on shirts. Minimum reorder is \$150.00. There is no minimum reorder quantity per style on T-shirts.
- We ship UPS unless otherwise specified.
- Payment by COD cash or certified check. We will call you with exact amount.
- Charge to Visa or Mastercard.
- Orders prepaid by bank check or money order receive free freight in the continental United States. Credit cards are not considered prepay.
- If you wish to pay by company check, you must first complete and return our Business Check Approval Form.
- International orders must pay by credit card, wire transfer, or international money order.
- Backorders over \$150.00 will be shipped automatically unless stated otherwise. Please reorder backorders under \$150.00.
- We reserve the right to refuse sale.
- Licensed items may not be sold at or near concerts.
- All Grateful Dead products are under license to Grateful Dead Merchandising, Inc.